$48B
HUGE OPPORTUNITY
75% of smartphones are uninsured

bruno@orchard-protection.com
angel.co/orchardprotection
Our phones have gotten smarter, but our insurance hasn’t

No used devices

No software

Same for 25 years
Bring-Your-Own-Device (BYOD)

60% of enterprises

Used phones

Phones are security risks
Smartphone insurance powered by software

Covers used smartphones

Manages smartphone security
Sophisticated diagnostics

35+ functions tested

Cracked screen detection (IP)

3 minutes to complete
Manages device security

No personal data: Full privacy

- Remote Wipe
- Touch ID
- Face ID
- OS Updates
- Cloud Backup
First 2 months

Funnel representing 5,800 policies

5,800 Policies
ACTIVE FUNNEL

1,300 Policies
COMMERCIAL TERMS

65 Policies
CLOSED

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The best unit economics in the market

Insurance & security

$15/month

$5/month

3X

SquareTrade & the other guys

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To scale, we’re partnering with Arch Insurance

A+ Global insurance provider
Team with domain expertise

Used phone marketplace powered by our smartphone diagnostics

60,000+ phones diagnosed

$2M in annual sales

Bruno Wong
CEO

Alex Sebastian
COO/CFO

Hamza Javed
CTO
Introduce us to more companies

People with BYOD phones that have no security software installed